

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	1	(US-6317761-\$).did.	USPAT	OR	ON	2008/02/20 14:20
L2	1	L1 and updat\$4	USPAT	OR	ON	2008/02/20 14:20
L3	1927954	L1 and graphic or text	USPAT	OR	ON	2008/02/20 14:26
L4	1	L1 and (graphic or text)	USPAT	OR	ON	2008/02/20 14:26
L5	0	L1 and (image)	USPAT	OR	ON	2008/02/20 14:27
L6	1	L1 and modify\$4	USPAT	OR	ON	2008/02/20 15:45
L7	3990	715/234.ccls.	US-PGPUB; USPAT	OR	ON	2008/02/20 16:36
L8	1	7 and advertisement	US-PGPUB; USPAT	OR	ON	2008/02/20 16:36
L9	393	7 and advertisement	US-PGPUB; USPAT	OR	ON	2008/02/20 16:36
L10	8	7 and advertisement SAME Javascript	US-PGPUB; USPAT	OR	ON	2008/02/20 16:37
L11	8	(US-20070157118-\$ or US-20050097438-\$ or US-20050071757-\$ or US-20020103830-\$ or US-20020019831-\$). did. or (US-7308649-\$ or US-7143337-\$ or US- 6313835-\$).did.	US-PGPUB; USPAT	OR	ON	2008/02/20 16:37
L12	31	7 and advertisement SAME execut\$4	US-PGPUB; USPAT	OR	ON	2008/02/20 16:37
L13	27	7 and advertisement SAME execut\$4 AND image	US-PGPUB; USPAT	OR	ON	2008/02/20 16:38
L14	17	7 and advertisement SAME execut\$4 AND image SAME text	US-PGPUB; USPAT	OR	ON	2008/02/20 16:38

L15	17	(US-20070074108-\$ or US-20060218479-\$ or US-20050097438-\$ or US-20050086695-\$ or US-20050028195-\$ or US-20030145275-\$ or US-20020019831-\$ or US-20010049701-\$ or US-20010021935-\$ or US-20010014915-\$). did. or (US-7007014-\$ or US-6968499-\$ or US-6415316-\$ or US-6313835-\$ or US-6295061-\$ or US-6205432-\$ or US-6185586-\$).did.	US-PGPUB; USPAT	OR	ON	2008/02/20 16:38
L16	2102	715/205.ccls.	US-PGPUB; USPAT	OR	ON	2008/02/20 16:39
L17	249	16 and advertisement	US-PGPUB; USPAT	OR	ON	2008/02/20 16:39
L18	10	17 and advertisement SAME Javascript	US-PGPUB; USPAT	OR	ON	2008/02/20 16:39
L19	10	(US-20080040653-\$ or US-20060129910-\$ or US-20050132267-\$ or US-20020103830-\$). did. or (US-7149958-\$ or US-6990630-\$ or US-6880123-\$ or US-6785659-\$ or US-6516338-\$ or US-6317761-\$).did.	US-PGPUB; USPAT	OR	ON	2008/02/20 16:39
L20	59	17 and advertisement SAME program	US-PGPUB; USPAT	OR	ON	2008/02/20 16:39
L21	17	17 and advertisement SAME program SAME execut\$4	US-PGPUB; USPAT	OR	ON	2008/02/20 16:40

L22	17	(US-20080040653-\$ or US-20050132267-\$ or US-20020049791-\$ or US-20010049701-\$ or US-20010014915-\$). did. or (US-7155451-\$ or US-7149958-\$ or US-6990630-\$ or US-6968499-\$ or US-6918084-\$ or US-6880123-\$ or US-6785659-\$ or US-6578056-\$ or US-6516338-\$ or US-6317761-\$ or US-6285985-\$ or US-6141010-\$).did.	US-PGPUB; USPAT	OR	ON	2008/02/20 16:40
L23	5347	705/14.ccls.	US-PGPUB; USPAT	OR	ON	2008/02/20 16:46
L24	3286	23 and advertisement	US-PGPUB; USPAT	OR	ON	2008/02/20 16:46
L25	78	23 and advertisement SAME Javascript	US-PGPUB; USPAT	OR	ON	2008/02/20 16:46
L26	341	23 and advertisement SAME program SAME execut\$4	US-PGPUB; USPAT	OR	ON	2008/02/20 16:46
L27	20	25 and 26	US-PGPUB; USPAT	OR	ON	2008/02/20 16:47
L28	20	(US-20080040653-\$ or US-20070260520-\$ or US-20070016480-\$ or US-20050033641-\$ or US-20040143499-\$ or US-20040103027-\$ or US-20030163372-\$ or US-20030023973-\$ or US-20030023488-\$ or US-20030004804-\$ or US-20020198778-\$ or US-20020129102-\$ or US-20020120666-\$ or US-20020016736-\$ or US-20010037488-\$). did. or (US-7143337-\$ or US-7050989-\$ or US-7028001-\$ or US-6990630-\$ or US-6785659-\$).did.	US-PGPUB; USPAT	OR	ON	2008/02/20 16:47

L29	2081	705/27.ccls.	US-PGPUB; USPAT	OR	ON	2008/02/20 16:47
L30	32	29 and advertisement SAME program SAME execut\$4	US-PGPUB; USPAT	OR	ON	2008/02/20 16:47
L31	32	(US-20050108113-\$ or US-20050071253-\$ or US-20040078304-\$ or US-20040078300-\$ or US-20040078292-\$ or US-20030120562-\$ or US-20030050863-\$ or US-20020178091-\$ or US-20020055949-\$ or US-20010029528-\$ or US-20010018673-\$). did. or (US-7330828-\$ or US-7310609-\$ or US- 7165041-\$ or US- 7155663-\$ or US- 7149958-\$ or US- 7143337-\$ or US- 7076443-\$ or US- 7072853-\$ or US- 7062466-\$ or US- 6990630-\$ or US- 6973436-\$ or US- 6704771-\$ or US- 6556975-\$ or US- 6393407-\$ or US- 6317761-\$ or US- 6314406-\$ or US- 6285985-\$ or US- 6191780-\$ or US- 6081788-\$ or US- 6026369-\$ or US- 4982346-\$).did.	US-PGPUB; USPAT	OR	ON	2008/02/20 16:47
L32	6	29 and advertisement SAME Javascript	US-PGPUB; USPAT	OR	ON	2008/02/20 16:47
L33	6	(US-7155663-\$ or US- 7149958-\$ or US- 7143337-\$ or US- 6990630-\$ or US- 6363359-\$ or US- 6317761-\$).did.	USPAT	OR	ON	2008/02/20 16:48
S1	6	"681476".ap.	US-PGPUB; USPAT	OR	ON	2008/02/19 10:36

S2	1	S1 and creative ADJ definition	US-PGPUB; USPAT	OR	ON	2008/02/19 10:37
S3	1	S1 and creative NEAR definition	US-PGPUB; USPAT	OR	ON	2008/02/19 10:38
S4	7	creative NEAR definition	US-PGPUB; USPAT; EPO	OR	ON	2008/02/19 10:47
S5	1	creative ADJ definition	US-PGPUB; USPAT	OR	ON	2008/02/19 10:47
S6	6	(generat\$4 or creat\$5) NEAR2 advertisement	US-PGPUB; USPAT; EPO	OR	ON	2008/02/19 10:48
S7	3788	(generat\$4 or creat\$5) NEAR2 advertisement	US-PGPUB; USPAT; EPO	OR	ON	2008/02/19 10:48
S8	73	(generat\$4 or creat\$5) NEAR2 online WITH advertisement	US-PGPUB; USPAT; EPO	OR	ON	2008/02/19 10:50
S9	541	(generat\$4 or creat\$5) NEAR2 creative	US-PGPUB; USPAT; EPO	OR	ON	2008/02/19 10:52
S10	1	(generat\$4 or creat\$5) NEAR2 creative programmable	US-PGPUB; USPAT; EPO	WITH	ON	2008/02/19 10:53
S11	4	(generat\$4 or creat\$5) NEAR2 ad programmable	US-PGPUB; USPAT; EPO	WITH	ON	2008/02/19 10:57
S12	80	(generat\$4 or creat\$5) NEAR2 ad template	US-PGPUB; USPAT; EPO	WITH	ON	2008/02/19 10:57
S13	0	(generat\$4 or creat\$5) WITH creative WITH javascript	US-PGPUB; USPAT; EPO	OR	ON	2008/02/19 11:00
S14	9	(generat\$4 or creat\$5) WITH creative WITH javascript	US-PGPUB; USPAT; EPO	OR	ON	2008/02/19 11:00

S15	0	(generat\$4 or creat\$5) WITH advertisement WITH javascript	US- PGPUB; USPAT; EPO	OR	ON	2008/02/19 11:01
S16	9	(generat\$4 or creat\$5) WITH advertisement WITH javascript	US- PGPUB; USPAT; EPO	OR	ON	2008/02/19 11:01
S17	13	(generat\$4 or creat\$5) NEAR2 creative WITH program	US- PGPUB; USPAT; EPO	OR	ON	2008/02/19 11:08
S18	229	(generat\$4 or creat\$5) NEAR2 advertisement WITH program	US- PGPUB; USPAT; EPO	OR	ON	2008/02/19 11:10
S19	316	(generat\$4 or creat\$5) SAME advertisement WITH template	US- PGPUB; USPAT; EPO	OR	ON	2008/02/19 11:11
S20	1197	(generat\$4 or creat\$5) SAME advertisement WITH video	US- PGPUB; USPAT; EPO	OR	ON	2008/02/19 11:12
S21	66	(generat\$4 or creat\$5) SAME advertisement WITH video text image	US- PGPUB; USPAT; EPO	WITH	ON	2008/02/19 11:13
S22	2	(generat\$4 or creat\$5) SAME advertisement SAME determin\$4 video text image	US- PGPUB; USPAT; EPO	WITH	ON	2008/02/19 11:15
S23	32	(generat\$4 or creat\$5) SAME advertisement AND determin\$4 video text image	US- PGPUB; USPAT; EPO	WITH	ON	2008/02/19 11:15
S24	0	(generat\$4 or creat\$5) SAME ad SAME determin\$4 video text image	US- PGPUB; USPAT; EPO	WITH	ON	2008/02/19 11:17
S25	14	(generat\$4 or creat\$5) SAME ad AND determin \$4 video text image	US- PGPUB; USPAT; EPO	WITH	ON	2008/02/19 11:18
S26	18	(generat\$4 or creat\$5) WITH creative AND determin\$4 video text image	US- PGPUB; USPAT; EPO	WITH	ON	2008/02/19 11:18

S27	14132	(generat\$4 or creat\$5) WITH creative	US- PGPUB; USPAT; EPO	WITH	ON	2008/02/19 11:18
S28	63	web page advertisement text video	US- PGPUB; USPAT; EPO	WITH	ON	2008/02/19 11:23
S29	22	web page ad text video	US- PGPUB; USPAT; EPO	WITH	ON	2008/02/19 11:23
S30	122	"5708845"	US- PGPUB; USPAT; EPO	WITH	ON	2008/02/19 11:27
S31	24	determin\$4 advertisement text video	US- PGPUB; USPAT; EPO	WITH	ON	2008/02/19 11:49
S32	6	determin\$4 advertisement executable code	US- PGPUB; USPAT; EPO	WITH	ON	2008/02/19 11:53
S33	3	determin\$4 ad executable code	US- PGPUB; USPAT; EPO	WITH	ON	2008/02/19 11:54
S34	0	determin\$4 ad programmable code	US- PGPUB; USPAT; EPO	WITH	ON	2008/02/19 11:54
S35	1	"20020124048"	US- PGPUB; USPAT; EPO	WITH	ON	2008/02/19 11:55
S36	1	"20040039934"	US- PGPUB; USPAT; EPO	WITH	ON	2008/02/19 11:55
S37	8562	advertising content	US- PGPUB; USPAT; EPO	WITH	ON	2008/02/19 11:57
S38	276	advertising content execut\$4	US- PGPUB; USPAT; EPO	WITH	ON	2008/02/19 11:58

S39	185	"5737619"	USPAT	OR	ON	2008/02/19 14:30
S40	1	(US-20050038700-\$). did.	US-PGPUB	OR	ON	2008/02/19 14:36
S41	58	"6317761"	USPAT	OR	ON	2008/02/19 14:37
S42	28	S41 and banner	USPAT	OR	ON	2008/02/19 14:37
S43	6	"681476".ap.	US- PGPUB; USPAT	OR	ON	2008/02/20 10:33
S44	1	S43 and proprietary	US- PGPUB; USPAT	OR	ON	2008/02/20 10:33
S45	58	"6317761"	USPAT	OR	ON	2008/02/20 10:35
S46	17	S45 and proprietary	US- PGPUB; USPAT	OR	ON	2008/02/20 10:35
S47	19	S45 and proprie\$4	US- PGPUB; USPAT	OR	ON	2008/02/20 10:45
S48	44	S45 and results	US- PGPUB; USPAT	OR	ON	2008/02/20 10:48
S49	1	(US-6317761-\$).did.	USPAT	OR	ON	2008/02/20 10:48
S50	1	S49 and (stock or product or pric\$4)	US- PGPUB; USPAT	OR	ON	2008/02/20 10:49
S51	1	S49 and transmit\$4	US- PGPUB; USPAT	OR	ON	2008/02/20 11:02
S52	0	S49 and rotat\$4	US- PGPUB; USPAT	OR	ON	2008/02/20 11:22
S53	0	advertisement chang\$4 text (image or graphic) hyperlink	US- PGPUB; USPAT	WITH	ON	2008/02/20 11:23
S54	0	advertisement rotat\$4 text (image or graphic) hyperlink	US- PGPUB; USPAT	WITH	ON	2008/02/20 11:23
S55	1	ad rotat\$4 text (image or graphic) hyperlink	US- PGPUB; USPAT	WITH	ON	2008/02/20 11:24

S56	0	ad chang\$4 text (image or graphic) hyperlink	US- PGPUB; USPAT	WITH	ON	2008/02/20 11:24
S57	0	creative chang\$4 text (image or graphic) hyperlink	US- PGPUB; USPAT	WITH	ON	2008/02/20 11:24
S58	1	S43 and hyperlink	US- PGPUB; USPAT	OR	ON	2008/02/20 11:24
S59	1	S43 and image	US- PGPUB; USPAT	OR	ON	2008/02/20 11:25
S60	1	advertisement SAME chang\$4 text (image or graphic) hyperlink	US- PGPUB; USPAT	WITH	ON	2008/02/20 11:26
S61	1	advertisement SAME rotat\$4 text (image or graphic) hyperlink	US- PGPUB; USPAT	WITH	ON	2008/02/20 11:26
S62	2	rotat\$4 advertisement	US- PGPUB; USPAT	WITH	ON	2008/02/20 11:26
S63	645	rotat\$4 advertisement	US- PGPUB; USPAT	WITH	ON	2008/02/20 11:26
S64	16	rotat\$4 advertisement and text (image or graphic) hyperlink	US- PGPUB; USPAT	WITH	ON	2008/02/20 11:27

2/20/2008 4:50:32 PM

C:\Documents and Settings\dfaber\My Documents\EAST\Workspaces\10681476.wsp